



**PRESS RELEASE - For Immediate Release**

## **The Most Extensive and Costless Pillow Menu in Town Eleven Pillow Choices Now at Cosmopolitan Hotel Hong Kong**

(Hong Kong, April 30, 2009) As the right selection of wine is determinative to a memorable dinner, so as a likely pillow is important to a sound sleep, at Cosmopolitan Hotel, we understand the unique and different need to every individual, hence we have designed a wide selection of pillow menu for guests' sleeping comfort.

### **The Most Extensive Pillow Menu in Town**

Cosmopolitan Hotel trusts that the wider the selection to choose from, the lesser the chance to upset. Hence, our pillow menu encompasses an extensive eleven choices of sleeping pillow wishing that every guest can easily pick their favorite. The menu includes bolster pillow, buckwheat pillow, feather pillow, foam pillow, non-allergic pillow, stone pillow, wheat fiber pillow, scented rose, scented jasmine, scented lavender pillow and the techno-savvy Eco<sup>®</sup> pillow— making up the most extensive pillow selection in Hong Kong!

### **Highlights of Our Hearty Pillow Selection**

Made from Hokkaido jewellery stones, *stone pillows* constantly stay at a temperature of 25 degrees - the most comfortable temperature for sleep. These pillows are dust mites resistant and anti-bacterial making it a preferred choice for nasal and skin-allergic guests.

Another specialty pillow goes to our France-imported *wheat fiber pillow* which contains herbal impact benefiting the bodily blood circulation system, leading you to every new invigorating morning.

More comes a series of scented pillow offering aromas of *rose* for calming a hectic soul, *jasmine* to refresh an exhausted mind, and *lavender* to unburden stress.

### **All-time Favorite Eco<sup>®</sup> Pillow**

Characterized by the technology to produce a tailor-made pillow by measuring one's neck, head and shape of the shoulders, the Eco<sup>®</sup> Pillow determines the right pillow size and shape for a good sleep. While the whole process is computerized and takes a mere five minutes, your sleeping experience is guaranteed at the highest quality.

### **A “Heaven on Land” and “Paradise on Earth” Sleeping Experience**

At Cosmopolitan, guests' comfort tops at the highest priority and we are committed to only choosing best of a quality. Just like the pillow menu, we just love to give our guests liberty to choose! Our bed mattress in room is brand of Simmons<sup>®</sup>, a well-established brand originated in America with over 135 years of history using more coils than conventional spring mattress. The hotel offers 2 options of bed firmness: “*Heaven on Land*” – for a firmer and premium support; and “*Paradise on Earth*” – for a softer, fluffier sleeping experience, ensuring a sound night sleep.

- more-

## **The Most Extensive and Costless Pillow Menu in Town - 2**

### **Pick Your Favorite in Our Pillowmellow Room at No Cost**

Doubling the good news, this pillow menu is a courtesy service to all guests at absolutely no cost! While a complete range of pillows will be showcased in our *Pillowmellow Room*, guests could approach Guest Services Manager anytime during their stay and hand-pick a pillow without a trace on the bill.

\* subject to availability and choice of mattress type has to be indicated at the time of reservations.

- End -

### Notes to Editor

*Being one of the only 34 hotels recommended by The Michelin Hong Kong Guide, the four-star Cosmopolitan Hotel is situated on the former Chinese Xin Hua News Agency Building in Wan Chai, boasting a distinguished address that typifies history and convenience to all focal shopping locations and commercial landmarks in its vicinity. While all its 454 rooms and suites are competitively priced to offer guests stay of unmatched value, its notable features designed with modern travelers' need in mind combine to fashion a new dimension of comfort.*

For more details, please visit [www.cosmopolitanhotel.com.hk](http://www.cosmopolitanhotel.com.hk) or contact Ms Charlotte Fung, Marketing and Communications Manager at tel: (852) 3552 1801 or through email: [charlottefung@cosmopolitanhotel.com.hk](mailto:charlottefung@cosmopolitanhotel.com.hk).